

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
939426-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

Flight Dates	Order #	Alt Order #
08/13/12 - 08/17/12	939426	07894646

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/17/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	08/14/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D087H	\$350.00 NM
1	WESH	W	08/15/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D087H	\$350.00 NM
2	WESH	Th	08/16/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D087H	\$350.00 NM
2	08/13/12	08/17/12	NBC Today Show	7:00-9:00 AM	MTWTF--	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/13/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D087H	\$1,200.00 NM
3	WESH	W	08/15/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D087H	\$1,200.00 NM
1	WESH	Th	08/16/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D087H	\$1,200.00 NM
4	WESH	F	08/17/12	7:21 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D087H	\$1,200.00 NM
3	08/13/12	08/17/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	:30	4	\$75.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	4	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$75.00 NM
4	WESH	W	08/15/12	4:40 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$75.00 NM
2	WESH	Th	08/16/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$75.00 NM
3	WESH	F	08/17/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D087H	\$75.00 NM
4	08/13/12	08/17/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	08/13/12	9:33 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D087H	\$500.00 NM
3	WESH	Tu	08/14/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D087H	\$500.00 NM
5	WESH	W	08/15/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D087H	\$500.00 NM
1	WESH	Th	08/16/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D087H	\$500.00 NM
2	WESH	F	08/17/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	OFA12D087H	\$500.00 NM

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939426-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C -30	1549	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/17/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESHM		08/13/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12D087H	\$450.00 NM
2	WESHTu		08/14/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	OFA12D087H	\$450.00 NM
1	WESHW		08/15/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12D087H	\$450.00 NM
3	WESHTh		08/16/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12D087H	\$450.00 NM
4	WESHF		08/17/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12D087H	\$450.00 NM
6	08/13/12	08/17/12	NBC Today Show III	11AM-12PM/10-11A	MTWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		08/13/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12D087H	\$400.00 NM
1	WESHTu		08/14/12	11:59 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12D087H	\$400.00 NM
2	WESHW		08/15/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12D087H	\$400.00 NM
3	WESHTh		08/16/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	OFA12D087H	\$400.00 NM
7	08/13/12	08/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		08/13/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D087H	\$300.00 NM
1	WESHTu		08/14/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D087H	\$300.00 NM
2	WESHW		08/15/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D087H	\$300.00 NM
5	WESHTh		08/16/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D087H	\$300.00 NM
3	WESHF		08/17/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D087H	\$300.00 NM
8	08/13/12	08/17/12	Days of Our Lives	1:00-2:00 PM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		08/13/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D087H	\$400.00 NM
3	WESHTu		08/14/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D087H	\$400.00 NM
5	WESHW		08/15/12	1:23 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D087H	\$400.00 NM
2	WESHTh		08/16/12	1:28 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D087H	\$400.00 NM
4	WESHF		08/17/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D087H	\$400.00 NM
9	08/13/12	08/17/12	Anderson Cooper 2-3p	2:00p-3:00p	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/13/12	2:28 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12D087H	\$150.00 NM
1	WESHTu		08/14/12	2:21 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12D087H	\$150.00 NM
3	WESHW		08/15/12	2:41 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12D087H	\$150.00 NM
4	WESHTh		08/16/12	2:37 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12D087H	\$150.00 NM
5	WESHF		08/17/12	2:22 PM	Anderson Cooper 2-3p	2:00p-3:00p	:30	OFA12D087H	\$150.00 NM
10	08/13/12	08/17/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

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939426-1	08/19/12	August 2012	07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C -30	1549

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/13/12	08/17/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Ad-ID									
2 WESHM	08/13/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D087H		\$400.00	NM
1 WESHTu	08/14/12	3:41 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D087H		\$400.00	NM
5 WESHW	08/15/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D087H		\$400.00	NM
4 WESHTh	08/16/12	3:18 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D087H		\$400.00	NM
3 WESHF	08/17/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D087H		\$400.00	NM
11	08/13/12	08/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WESHM	08/13/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D087H		\$600.00	NM
2 WESHTu	08/14/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D087H		\$600.00	NM
1 WESHW	08/15/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D087H		\$600.00	NM
3 WESHTh	08/16/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D087H		\$600.00	NM
5 WESHF	08/17/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D087H		\$600.00	NM
12	08/13/12	08/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	3	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHTu	08/14/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H		\$800.00	NM
1 WESHTh	08/16/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H		\$800.00	NM
3 WESHF	08/17/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D087H		\$800.00	NM
13	08/13/12	08/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM	08/13/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D087H		\$1,600.00	NM
2 WESHF	08/17/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D087H		\$1,600.00	NM
14	08/13/12	08/17/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESHM	08/13/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D087H		\$1,000.00	NM
2 WESHTu	08/14/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D087H		\$1,000.00	NM
4 WESHW	08/15/12	7:19 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D087H		\$1,000.00	NM
1 WESHTh	08/16/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D087H		\$1,000.00	NM
5 WESHF	08/17/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12D087H		\$1,000.00	NM
15	08/13/12	08/17/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	5	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESHM	08/13/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H		\$1,000.00	NM
2 WESHTu	08/14/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H		\$1,000.00	NM
4 WESHW	08/15/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H		\$1,000.00	NM
1 WESHTh	08/16/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H		\$1,000.00	NM
5 WESHF	08/17/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D087H		\$1,000.00	NM

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Obama/D/President	SKED C -30	1549

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/14/12	08/14/12	Tue NBC Prime AGT	Prime Other	-T-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/14/12	8:43 PM	Tue NBC Prime AGT	Prime Other	:30	OFA12D087H	\$8,000.00 NM
17	08/17/12	08/17/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/17/12		NBC Prime WHITNEY/COMM	8:00-9:00 PM	:00		\$1,400.00 NM
See MG 17.2									
2	WESH	F	08/17/12	8:00 PM	AGT	8:00-9:00 PM	:30	OFA12D087H	\$1,400.00 NM
MG for 17.1 08/17									
18	08/13/12	08/17/12	M-Su News @ 11PM	11-1135p	MTWTF--	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/15/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D087H	\$1,300.00 NM
2	WESH	F	08/17/12	11:21 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D087H	\$1,300.00 NM
19	08/13/12	08/17/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	12:07 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12D087H	\$600.00 NM
20	08/17/12	08/17/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----F--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/17/12	10:11 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	OFA12D087H	\$2,500.00 NM
21	08/15/12	08/15/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/15/12	10:29 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	OFA12D087H	\$3,000.00 NM
22	08/13/12	08/17/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MTWTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D087H	\$900.00 NM
2	WESH	Tu	08/14/12	5:58 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D087H	\$900.00 NM
3	WESH	W	08/15/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D087H	\$900.00 NM

Total Spots 75

Gross Total \$58,150.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
939426-1	08/19/12	August 2012	07/30/12 - 08/17/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	SKED C -30	1549

www.wesh.com

Agency Commission **\$8,722.50**

Net Amount Due **\$49,427.50**